

Marketing Materials

- **Booklets**

Booklets are a professional way to organize your material on multiple pages. They allow more space for your print, thus enabling you to create upscale, organized presentations that make excellent Retail Catalogs, Artist Portfolios, Training Manuals and more. We offer multiple sizes and paper stock for your Booklet project.

- **Bookmarks**

This product not only makes a great bookmark, but can also be used as tickets, coupons and so much more. With a huge variety of size, stock and coating options, our Bookmarks can be customized to just about anything that your customers can dream up.

- **Business Cards**

Reach new markets, maintain contacts and more with premium quality Business Cards – one product that no business can survive without! And with our high standards in quality, service and turnaround, customers are guaranteed to make an impact with some of the finest looking Business Cards in the industry.

Business Card Styles:

– *Brown Kraft Cards* - For a homegrown, personalized touch! Thick, rich, light brown kraft paper has natural fibers and subtle visible flecks to give Kraft Cards an organic look and feel. The stock is 100% recycled lending to its rustic, eco-friendly appeal.

– *Luster Cards* - Luster Cards are printed with high-quality offset equipment on 16pt card stock and then they are laminated with an optically clear 3mil high-gloss laminate on both sides, making the cards a colossal 22pt thick.

– *Natural Cards* - Light cream in color with a smooth finish, giving it an organic look and feel. Make a strong first impression by handing them out at Business Meetings or mail them out to executives for a lasting impact. This cardstock is environmentally friendly with a minimum 30% post-consumer waste content.

– *Painted Edge Cards* - Give customers an edge over the competition with Solid PAINTED EDGE business cards! This card is a sturdy with plenty of room on the edge for featuring color accents. Choose from a selection of eye-catching, vivid colors, or classic white. Create an unmistakably bold and solid statement.

– *Pearl Cards* - Our Metallic Pearl paper is a unique stock that shimmers in light when viewed from different angles. Embedded with Pearl fibers that give the paper an overall smooth, metallic look.

– *Raised Foil* - Suede with Raised Foil give a flash of brilliance to this card, one that you can see and feel. Metallic embossment effects can enhance amazing detail in images, special accents, and logos.

– *Raised Spot UV* - Suede Raised Spot UV Card gives customers the ideal way to gloss things up with eye-catching spot UV effects! Suede Raised Spot UV Cards are real game changers for folks who want to exude style, elegance, and class.

– Silk Cards - Silky smooth to the touch with a matte appearance, Silk Cards are laminated on both sides giving them a supple texture and added durability. Long lasting water and tear resistant, they bring sophistication to print products and marketing materials, enhancing your customer's brand and allowing them to stand out from the crowd.

– Suede Cards - Feel the difference with Suede Cards – soft to the touch, they bestow luxury to brands and create high impact marketing pieces. Suede Cards are printed with high quality card stock, then they are laminated on both sides with scuff resistant, soft velvet laminate, which give them a substantial thickness.

– Plastic Cards - They are a great way to put your business in the lead! They offer thousands of practical and promotional applications with a huge market. Plastic Cards are durable and come in Opaque White, Frosted, and Clear stocks.

– Magnet Cards - Used to promote your company or message for placement on a refrigerator, filing cabinet, toolbox, or locker.

– Synthetic Cards – Tear-proof synthetic business cards are the most durable option we offer.

- **Catalogs**

Catalogs are a professional way to organize your material on multiple pages. They allow more space for your print, thus enabling you to create upscale, organized presentations that make excellent Retail Catalogs, Artist Portfolios, Training Manuals and more. We offer multiple sizes and paper stock for your Booklet project.

- **Door Hangers**

In this rapidly evolving world of direct marketing strategies, Door Hangers are a tried and true way to reach customers the old-fashioned way. Hanging company info where it cannot be missed (on the customer's door) is an ideal way for local businesses to build brand awareness. Our Custom Printed Door Hangers are printed on various durable paper stock and you have the option to print on both sides, which allows ample space for text and visuals, thus maximizing marketing impact with great efficiency.

– Regular Door Hangers

– Tear-Off Door Hangers – Allow you to print in the postcard area while using the perforated tear-off portion below for business or membership cards, coupons, etc. Featuring 1 straight perforation 2 inches from the bottom edge, the multi-functionality of these allows for virtually endless possibilities!

- **Flyers**

Give your customers a convenient and affordable way to gain full color brand recognition! With our premium quality Flyers, they are available in a variety of sizes with a wide range of folding options, ideal for showcasing all types of products and services. They are a popular and effective way to attract attention and share detailed information in a highly presentable way.

- **Brochures**

Give your customers a convenient and affordable way to gain full color brand recognition! With our premium quality Brochures, they are available in a variety of sizes with a wide range of folding options, ideal for showcasing all types of products and services. They are a

popular and effective way to attract attention and share detailed information in a highly presentable way.

– Brochures

– Synthetic Brochures – These Durable Synthetic brochures provide a cleanable surface that can be reused.

- **Greeting Cards**

Get the word out with our Custom Printing Greeting Cards! These Greeting Cards are available with a variety of unique finishing options, all printed on premium quality paper. Gift Card slits are offered as an option on select Greeting Card styles. Do not forget the Envelopes! Greeting Cards include an option to add matching Blank Envelopes.

- **Postcards**

Reach new markets, maintain contacts and more with full color Postcards! Printed on premium quality card stock, Postcards and Tear-off Postcards are an ideal way to attract new business, stay in touch with existing clients, thank and reward loyal customers.

- **Presentation Folders**

Boost company identity and impress customers with our premium quality, durable and fully customizable Presentation Folders. They are the perfect way to organize and display product information pricing and promotional material for business meetings, conferences, trade shows and more. Presentation Folders pair perfectly with Sell Sheets, Flyers and Business Cards. We even carry unique 6×9 mini folders for a one-of-a-kind statement!

- **Rack Cards**

Commonly used in the travel and tourism industry, our Custom Rack Cards are printed on premium quality cardstock and can be used to promote anything from travel packages, to products & services, limited time offers and more.

- **Sell Sheets**

Our premium quality Sell Sheets come in a variety of stock, size and finishing options, and are ideal for creating lasting impressions. A great 4-color glossy Sell Sheet is the ideal way to position a company as an industry leader.

- **Tear Off Cards**

Promote your company, product, or service with the perfect 2-in-1 promotional piece. Tear-Off Cards allow you to print in the postcard area while using the perforated tear-off portion below for business or membership cards, coupons, etc. Featuring 1 straight perforation 2 inches from the bottom edge, the multi-functionality of these allows for virtually endless possibilities!

- **Signs**

– Sidewalk Signs - Freestanding A-frame signage is an ideal way to promote sales, guide attendees through events, and more.

– Rider Signs - A smaller sign that accompanies a larger sign or graphic and is placed either below or above (or both) the larger graphic in the frame. Additionally, they are used on posts and even hang from other post signs in some cases.

– Acrylic Signs - Offers clear, glass-like brilliance and translucence, but is much lighter and much more durable than glass.

– Coroplast Signs - Typically used for yard, parking, real estate, and election signs. They are waterproof.

– Foamcore Signs - Typically mounted on an easel for presentations or can be used for signs, posters, etc. It is made of a relatively delicate material and is best for one-time use; it can last longer with proper care. This product is not waterproof.

– PVC Signs - A smooth, bright white rigid plastic that is lightweight, yet exceptionally durable and weather resistant. They are great for both indoor and outdoor use, and have a low-glare, matte appearance.

– Styrene Signs - This semi-rigid material is suitable for both indoor and temporary outdoor signage. Common uses for Styrene include POP signage, informational and directional signage, store display inserts, tradeshow graphics and much more.

– Gator Board Signs - These signs are printed with UV cured inks and are a stronger and more durable than foam core and just as lightweight.

– Engraved Signs - A classic way to display readable text. Available for a wide variety of display options, from architectural signage to desk bars and table tents, engraved signage makes your message clear.

- **Letterhead**

Complete your business package with custom Letterhead, available in a variety of stock options with various textures. Letterhead can be used in so many ways, from customized thank you letters branded to your business, to personalized thank you notes and more. Letterhead is printed on bright white, heavy bond paper and is a surefire way to stand out from the competition.

- **Envelopes**

Signed, sealed, and delivered in our Premium Quality Envelopes! Available in three distinct styles with multiple stock and size options, our diverse selection of Custom Printed Envelopes will suit virtually all your business needs.